



## Our Lady of Mercy High School Spirit Gala November 18 & 19, 2011 Sponsorships & Program Ads

Sponsorships	Diamond \$5,000	Ruby \$4,000	Sapphire \$3,000	Emerald \$2,000	Pearl \$1,000
Special recognition in all communications as the top sponsor of the 2011 gala	X				
Acknowledgement in the <i>Rochester Business Journal</i>	X				
Sponsor recognition at every table	X				
Custom-made trophy for display in your office	X				
Opportunity to name and create the 2011 gala's signature coffee drink and signature cocktail	X				
Invitation to have table at gala to distribute or display promotional items	X				
Company logo on all beverage cups served at the event	X	X			
Company advertisement on back of live auction program mailed to homes of all attendees	X	X			
Opportunity to display corporate banner during event	X	X	X		
Company logo at registration and check-out	X	X	X		
Hyperlink on www.mercyhs.com web site	X	X	X	X	
Free raffle ticket (opportunity to win \$5,000 cash or one year of Mercy tuition)	X	X	X	X	
Free tickets to attend gala	10 (full table)	8	6	4	2
Ad in event program	Premier page	Full page	1/2 page	1/4 page	1/8 page
Company name/logo on sign displayed at gala and throughout the year in the high school	Logo	Logo	Logo	Name	Name
Company name/logo on back of bidding paddle	Logo	Logo	Logo	Name	Name
Company name/logo in Mercy newsletter	Logo	Logo	Logo	Name	Name
Verbal acknowledgment during the gala program	X	X	X	X	X
Company name listed on www.mercyhs.com web site	X	X	X	X	X
Mention in all press releases for the event	X	X	X	X	X

### Program Ads

Premier page: \$1,500

Full page: \$750

1/2 page: \$500

1/4 page: \$300

1/8 page: \$150

Name/ Company: \_\_\_\_\_

(as you would like it listed in the event program)

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

VISA/MC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please circle the sponsorship amount or program ad level that you would like. All logos and ads due November 4, 2011. Send artwork to gala@mercyhs.com in pdf or jpg format.

Sponsorships and ad payments must be received by November 19, 2011. Please make checks payable to Our Lady of Mercy High School.

Please contact Mary Beth Curtin in the Mercy Spirit Gala Office with questions at 585-288-7120 x342.

**Thank you!**

Via ~ Veritas ~ Et Vita

www.mercyhs.com